

INFOCUS

The Monthly Newsletter of The Indian River Photo Club



Do you want to be a PHOTOJOURNALIST or just LOOK LIKE one?



This is one time that I can assuredly say, “it’s not just the equipment!” The outfit might get you a free pass to the party, but then what?

It’s too late to read the manual and you can’t even remember which pocket holds the extra battery, much less how to shoot under fluorescent lighting or bracket your shots.

Panic sets in and your cargo pants and sportsman’s vest just are not helping !

Our September program will feature two well-known photojournalists, Alex Boerner and Debra Silver. You might be thinking, “Why a program on photojournalism? I don’t need to learn how to be a photojournalist. I just want to learn how to take good pictures.”

Well, to large measure, all great photographers are excellent photojournalists and vice versa. Both know their subject, their audience, and what message they want to convey. And they probably know how to use their camera settings without even looking at the buttons. These are the skills which all photographers should strive to achieve.

How does an accomplished photojournalist consistently capture outstanding photographs? Are they just really lucky - - - a lot?

If your photos lack a certain power ,similar to those that we have all seen in *National Geographic* or *Life Magazine* photos, perhaps you need to think about working toward becoming a “renowned photojournalist” in order to hone your skills. (For *Life Magazine’s* advice on “What Makes A Good Photo,” http://www.life.com/topic/what_makes_photos_great)

Consider starting with a review of the photographs you have been taking lately. Why did you push the shutter button when you did? Are you going to show your photos to someone else? Will the photo convey a strong message? Did you capture a “peak moment” that will speak to the heart?

As I am writing to you, I am also glancing at a front page photo in the *Press Journal* by one our presenters, Debra Silver (August 23, 2011). In this photo a little, 3-year old boy is looking at his teacher on the first day of school. His look of deep admiration, fascination, and comfort with this lady is instantly felt by the viewer (me).

I feel a need to be a part of that moment. I want to hear the teacher’s reassuring voice and giggle with the little boy at her silliness. That is the power of the skilled photojournalist speaking to me.

Now, go take that one of a kind photo, and always consider inviting a friend or two to look for those special captures!

George F. Bollis, Jr.

P.S. No extra equipment was purchased for the assembly of my photo this month!!!

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Please mark your Calendars:

There are only two more regular club meetings this year.

There will not be a meeting in November as is our custom, and “Our Best Photograph of the Year Awards” will take place on Thursday, December the 1st..



Please also note that you will be **required** to make an RSVP for that meeting, in due course.

Our club membership has reached a size that now dictates that sufficient information as to who will or will not attend is imperative. The Board would be embarrassed discover that there is not enough food on that occasion for all those attending.

We also ask that you start selecting which of your “**Award Photographs**” you will be physically entering on that day. Only those entered will be judged. We shall send you a PDF catalogue of all the Awards Photographs soon after the October meeting. The RSVP will include the number of Photographs you will be showing so that David Garrett will be able to suitably display them.

The Awards theme for September is “Open”.

FALL SEMINAR FOR IRPC MEMBERS

- *How-To Hands-On Flash Photography*



**Monday Evening
November 14
6:00PM**

By Sgt Kyle King

At Sheriff's Office
Auditorium

No Cost



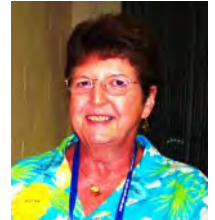


Night Shot by Mary Ester
During the club's special evening night photography seminar

INDIAN RIVER PHOTO CLUB MEETING

AUGUST 25, 2011

by Susan King



6:45PM Social Time Photo Club members and visitors socialized and viewed the monthly photo print competition entries. Refreshments were provided by Anne Malsbary...Thank you Anne!

7:00PM Announcements by Club President George Bollis. With his theme, 'Opportunity Knocks', Announcements were shown on a slide show prepared by Mary Ester Bollis. Our Editor Keith Wright-Osment prepared a PDF which was emailed the following day so members who were unable to attend the meeting could see the club's news Flash immediately! Also emailed was a PDF on the presentation, 'When Opportunity Knocks, The Prepared Photographer Gets The Shots'. This includes the where, what and when of events, including operating hours, directions, websites, directions, helpful tips, and prices.

Highlights among the announcements: Treasurer's Memo by Club Treasurer Jim Riley...Jim reminds members that IRPC "**dues are due**" on 12-31-2011. Upcoming events include Mulligans Skim Jam on September 3 being hosted by Hazel Lacks and the Sonic Drive-In Classic Car Show on September 19 being hosted by Susan King...see the Photo Flash or Meetup announcement for info on these events.

Info was posted for the Humane Society of Vero Beach "Art for Animals Show" - applications are due Nov 1 .

FCCC photo contest and IRPC liaison Barbara DuPont info...Barbara had a winning entry...congratulations!

Also announced was Pelican Island Audubon Society, Bird of the Month Photo Contest entry information and this month's winning photo was by Linda Leonard...congratulations Linda!

Lion Clubs International winner in the 2012 Lion's Club "International Environmental Calendar Photo" contest was Crystal Samuel..congratulations Crystal!

Reminders for IRPC Monthly Photo Print Awards Competition rules and sending winning entries for the Newsletter were noted. See or email David Garrett for questions about the Monthly Photo Print Competition. **David also needs volunteers** for setting up the easels and the Photo Print Competition beginning December 1.

Mike Ricciardi is in charge of nominations for the 2012 Board of Directors. Please submit your recommendations to Mike during the next few weeks.

Hazel Lacks has implemented the "**Fun and Fabulous Photo Op Committee**". Please give Hazel your great ideas, discuss them with her and help her bring them into fruition.



Welcome new members during July/August!

Rene Donars, Linda Gust, Rick Kidney, Carolyn Mellaci, Jean & Jerry Peterson, Jeff & Evelyn Berger . IRPC now has 241 members!

Photos from recent Meetups/Photo Ops were shown: The Vero Mall Fresh Market, the workshop, "How to Make an Effective Slide Show Using Your Photos" by Richard Thomson, the Youth Rodeo Buckle Series in Fellsmere, and the Night Time Photo Seminar by Pat Rice.

Tech Talk Time Pat Rice spoke on 'How to Know What To Camera Buy' and gave some valuable tips..thank you Pat!

The Main Evening Program:

'When Opportunity Knocks, the Prepared Photographer Gets the Shots'

A slideshow presentation on numerous photo opportunities in Florida followed by discussion and tips was given by the following members:

**Patty Corapi and Linda Leonard: Botanical Gardens and Their Festivals, Slide Show
Examples of What You Can Expect**

Fort Pierce - Heathcote Gardens - Garden Festival November 19 & 20

Lake Wales - Bok Tower Gardens - Butterflies at Bok - March

Orlando - Harry P. Leu Gardens - Camelia Season - starts end of Jan to Feb

Palatka - Florida Azalea Festival - March 3 & 4

Delray Beach - The Morikami Museum and Gardens - Home to the American Orchid Society - See their website:
www.morikami.org for festivals and events throughout the year.

Davie - Flamingo Gardens - Bird Festival - September 5

Botanical Collections & Everglades Wildlife Sanctuary

Sarasota - Marie Selby Botanical Gardens

Winter Park - Albin Polasek museum & Sculpture Gardens

Vero Beach - McKee Gardens - Water Lily Festival - June

ValuableTip: Check for nationwide Reciprocal Membership Program when purchasing an annual pass at a local garden, such as McKee or Heathcote.

You may get free or discounted admission to many gardens when showing your annual pass.

George and Mary Ester Bollis: Man-Made Wetlands:

Christmas - Orlando Wetlands Park - Festival in February

Boynton Beach - Green Cay Wetlands and Nature Center

Delray Beach - Wakodahatchee Wetlands

Vero Beach - West Regional Wetlands Water Treatment Facility

Viera - Viera Wetlands

Titusville - Blue Heron Wetlands

David Garrett - Air Shows & Reenactments:

Air shows:

Cocoa Beach - Lori Wilson Park - November 5 & 6

Tampa - Mcdill Air Force Base - November 5 & 6

Stuart - Witham Field - November 12 & 13

Reenactments:

Fort Pierce - Raid On Fort Pierce - December 9,10, and 11

Brooksville - Brooksville Raid - Jan 21 & 22

Okeechobee - Seminole Indian War Reenactment - Feb 4 & 5

Monthly Photo Print Awards Competition - Theme for August was 'Motion'!

Prints were judged by Keith Carson. Well done and thank you, Keith!

There were many great entries! Congratulations winners!



SEPTEMBER PHOTO PRINT AWARDS THEME is OPEN



JUDGE FOR THE SEPTEMBER PHOTO PRINT AWARDS CONTEST

Sondra Quatraro is a Master Certified Picture Framer through the Professional Picture Framers Association working at Frank's Hang-Up Picture Framing and Art Gallery.

She has been with Frank's Hang-Up for twenty years and in the framing industry for more than twenty eight.

Sondra has won awards for her framing both at the PPFA State Chapter Level and at the PPFA International Level.

Sondra has taken classes on being a framing judge with the PPFA and has judged the A.E. Backus Gallery and Museum Four County Juried Art Show.

Along with framing Sondra has more than thirty years of photography back ground having worked at Jiffy Photo from 1977- 1981.

Sondra has also worked with and been married to commercial photographer, Harry Quatraro, of F/64 Photography for thirty years

Our September Presenters

Alex Boerner has been a staff photographer for the *Scripps Treasure Coast Newspapers* since April 2002.

Prior to living and working in Florida, he was a staff photographer for the *N'West Iowa REVIEW*, in Sheldon, Iowa, as well as a freelance photographer/assistant in Minneapolis, Minnesota.



He graduated in 1998 with a B.A. degree in Entrepreneurship from the University of St. Thomas in St. Paul, MN. He currently lives in Stuart, FL with his beautiful wife, Deborah Silver.

Deborah Silver is a native of Mississippi who came to the Treasure Coast by way of Maryland, California, North Carolina and West Virginia. She arrived at *Scripps Treasure Coast Newspapers* in December 1997, and has since photographed events ranging from the devastation in the Bahamas caused by Hurricane Floyd as well as the state's own quadruple hurricane hit of 2004, to local residents' work in the mountains of Peru, providing medical care to the indigent, in addition to the aftermath of the earthquake in Haiti and the organization called Honor Flight that sends World War II veterans to Washington, DC to see their monument and be honored.

Deborah lives in Stuart with her fabulous husband, Alex, and their black fuzz ball of a cat aptly named Java.

DURING THEIR PRESENTATION, Deborah and Alex will talk about the experience of working at a newspaper, the objectives and ethics of photojournalism and their philosophical and technical approach to the job. They will also discuss portraiture and personal work.

A mixture of our newspaper work and personal work will be shown throughout the presentation in conjunction with the talking points.

A Revolution in Photography is about to happen.

Maybe, we all thought it had happened already.....maybe not!

We have moved from analog film photography to digital filmless photography and then on to the miracle of auto-focus and camera shake compensation. Plus all the options that our computers offer to get our photo skills just right. What on earth can be next? Do we not have everything we require already at the tips of our fingers and in our view finder—to do just what we need to do?

It does not seem so.

How about having a camera where you just literally “point and shoot” regardless of your focusing, camera shake, ISO or consideration for movement. How about taking an image you can change and put into focus after you have taken it?

(Incidentally, it is not our intention to promote any one person's or company's technology.)

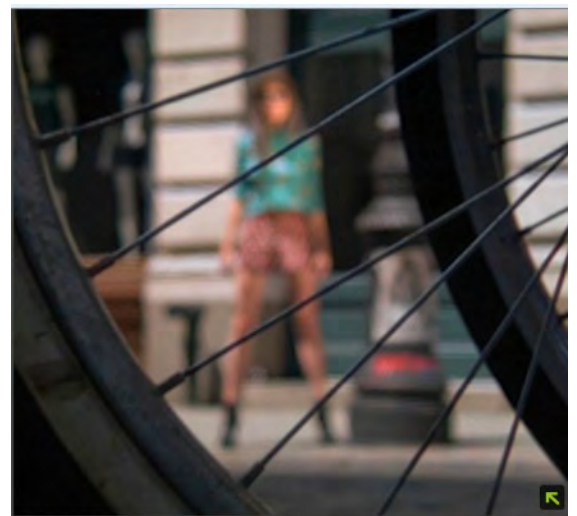


Hm....why do I need all this gear?

Impossible one might think, but that is where we have been quite wrong. This is America and we can do incredible things. Some young American engineers have formed a company called “Lytro” and have produced a camera that will allow you to take a photograph; then, after you have captured the image, change the focus of that image in part or in whole. The image can also be sent electronically to anyone else, who, upon receipt of it, can also change the focus to suit their preference..



The young lady in focus above was achieved by just clicking on her fuzzy image in the same photograph above and to the right. No extra software was used to change the focus.



Dr. Hood was privileged to recently see some demonstrations of this new system just recently and felt that bringing it to your attention might be something of great interest to you. The implications that this new technology brings to situations can be used for serious application or for fun.

To simplify the narrative on this photo wizardry we have reproduced here some of the official material offered by the developers and we suggest that you visit their web site and play with the system.

Have some interesting fun with *their* images on *your* computer. Go to Lytro.com

The camera that turns light into living pictures

This year, Lytro will debut the first “Light Field” camera for *everyone*. OK – you’re certainly not everyone. You are a beautiful, unique person. You deserve an amazing camera that lets you capture life’s singular moments, like baby’s first steps not second steps, with maximum magic and minimum hassle. No more struggling with dials and settings and modes. Just pick up the camera and click. No more flat, boring, static photographs either. Every single one will be glowing with light and superb detail.

A Lytro camera, will unleash the light before you, above you, and all around you.

Picture Capabilities

How are Light Field pictures different you may wonder?

As you realize the way we communicate visually is evolving rapidly, and people's expectations are changing very quickly too.

A Light Field camera offers astonishing capabilities. It permits both the photographer and the viewer to focus pictures after they're shot, and thereby shifting and altering the perspective of the scene completely. You may even switch seamlessly between 2D and 3D views. These amazing capabilities, make the pictures become "immersive", and actually interactive visual stories. This has not been before possible – your photography can now become a series of "living pictures". You, as the photograph maker, are a step nearer to being a photo journalist as against being just an ordinary "picture taker"! The potential for the underwater photographer, such as our member Mike Ricciardi, is enormous. Our sports photographer Pat Rice and other specialist-field photographers will have a powerful new tool to ease their photographic challenges. Light Field offers a new frontier in a medium in which Mike and Pat are already the masters and seeing their new images in the Light Field technology will be another treat in store for us all. Imagine their web photographs in Light Field.



Light Field Defined

What is the light field?

The Light Field is a new concept in imaging science. It represents a more powerful data capture than in regular photographs. The Light Field fully defines how a scene appears. It gathers data about the amount of light traveling in every direction through every point in space in the image being viewed by you and your camera– it's all the light rays in a scene. Think about that. It sees as you see and perhaps somewhat better too.

Conventional cameras cannot and do not record the *light field but only a field of light.*



To the right we show a window of code which is but 1/20th of the code that represents one 10 megapixel picture you presently shoot. The "Light Field" camera will capture over 200 times more data for the same picture.

Light Field Capture

How does a Light Field camera capture the light rays?

Recording light fields requires an innovative, entirely new kind of sensor called a *light field sensor*. The light field sensor captures the color, intensity and vector direction of the rays of light. This directional information is completely lost with traditional camera sensors and not recorded. Our traditional digital cameras simply add up all the light rays and record them as a single amount and moment of light.

Light Field Processing

How do light field cameras make use of the additional information?

By substituting powerful software for many of the internal parts of a regular camera, light field processing introduces new capabilities that were not possible before. Sophisticated algorithms use the full available light field in the image to record new ways to make and view pictures. In a way, this is the 3D capturing of light as it forms the viewed picture. Almost 4D! You see the camera records ALL the light available, not some of it. Yes, all of it!

Relying on software rather than components does improve the camera's performance, from increased speed of picture taking to the potential for capturing better pictures in low light situations. It also creates many exciting opportunities to innovate with new camera lenses, camera controls and design elements.

The Science Inside

The team at Lytro is completing the job of a century's worth of theory and exploration about light fields. Lytro's engineers and scientists have taken *light fields* out of the laboratory, by miniaturizing a room full of cameras tethered to a supercomputer and making all of that hardware fit into your pocket.

No fuss focus.

Just click away. Shoot first, focus later. *That's right, after you made the shot.* You can't miss!!!

Shares the magic.

The resulting "Immersive" sharing with "living pictures" makes "wish you were here" come true. Your shared picture can be re-focused at will by the recipient. You as a photographer invite the viewer into the picture. Try it on the Lytro web site. It is some thing unique.

Speed, indeed.

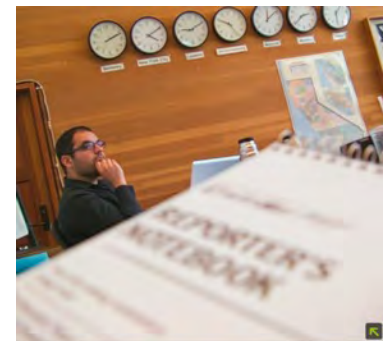
From idle to *Click* in under a second. *Instant on.* Good bye to shutter lag, there is no delay at all. Your need for anticipation shooting is minimized.

The Camera Travels well and is light weight.

The camera is portable and stylish enough to take along with you, from the beach to the wedding. The cost.....competitive it is reported.

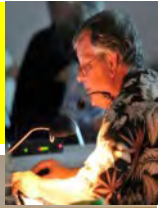
Dr. Hood's comments:

Please note: All the photographs shown in the article are singular photos with the focus changed to a specific point with just one click on the image and screen captured. Acknowledgements and thanks to Lytro for this basic information.



Synopsis for "Creating an Effective AV Slide Show" Workshop held on August 6th:

Presented by Richard Thomson



AV Slide Shows are a dynamic and entertaining method to show your photographs to family, friends, and other photographers. Not too long ago, we all put small photographs into bulky photo albums to share our lives with other people. In today's world, we create images digitally. So, why not take advantage of technology and show-off your great photographs in a presentation manor that incorporates one of today's digital mediums.

There are several basic guidelines to follow when preparing an AV Slide Show. Keeping these in mind will help you produce an AV Slide Show that will not only entertain your audience, but will show off your creativity skills as well.

Here are a few guidelines for building a successful AV Slide Show:

1. **Know your audience.** Your intended audience will determine almost everything about how you will put your AV Slide Show together.
2. **Tell a story.** What do you want to show your audience? Is it a day at a park, a birthday party, a vacation, lots of pretty pictures, etc.? Your show needs to be put together in a cohesive format that will give your audience a true feeling of what they are seeing.
3. **Choose the proper music.** Your target audience will usually determine what type of music you will be using. Music will set the mood of your show.
4. **Choose your transitions carefully.** All slide show software programs offer hundreds slide-to-slide transitions. Beware, use fancy transitions sparingly. Simple dissolves should be 80-90% of your transitions. You want your audience to look at the photographs. You don't want them trying to guess what the next transition is going to look like. Fancy transitions should only be used to enhance certain slides.
5. **Avoid photo repetition.** Your audience will always know when you have a similar, or even worse, a nearly identical image you have previously shown.
6. **Keep your show short.** Three to four minutes is a good length for a show. If you want to create a longer show, incorporate several 3-4 minute shows. Each show segment should tell a different story including a musical change of pace. How many show segments should you have in a slide show? That will be up to you. Just keep in mind; you do not want to put your audience to sleep.

When choosing photographs for your show, use a variety of images such as wide angle, point of view, close-up, people, and scenic. Arrange their order to keep the show fresh and your story progressively going forward. To add a little dynamics to your show, short video clips may also be used.

By following these basic guidelines, you will avoid many mistakes people make creating slide shows. Remember, your shows need to evoke an emotional response from your viewers. You want that emotion to be on the receptive side. A good slide show will elicit lots of good smiles and your audience wanting more.

Monthly Contest Awards August, 2011

CLASS A:

Color:

1 st	Richard Thomson	Airborne
2 nd	Christine Martire	CueBall
3 rd	Keith Wright-Osment	Going Where in a Hurry?
HM	Lisa Willnow	Take-Off
HM	Earl Evans	In Orbit

Monochrome:

1 st	Earl Evans	Objects in Motion
2 nd	Tom Smoyer	Colorado Cascade
3 rd	Larry Renert	Racing to the Finish
HM	Richard Thomson	Thunderbirds

Special Techniques:

1 st	Billy Ocker	Reel Insane Speed
2 nd	Christine Martire	Catching Waves
3 rd	Tom Smoyer	Pterosaur

CLASS B:

Color: (9 photos)

1 st	ArleneWillnow	Trio in Motion
2 nd	Susan Stenke	A Ride in Motion
3 rd	Donald Schuster	Airborne at Last
HM	John Sahlman	Coming in for a Landing

Monochrome: (6 photo)

1 st	Darlene Miller	Bubbles
2 nd	Shelley Stang	Dinner Time
3 rd	Hazel Lacks	Smokin'

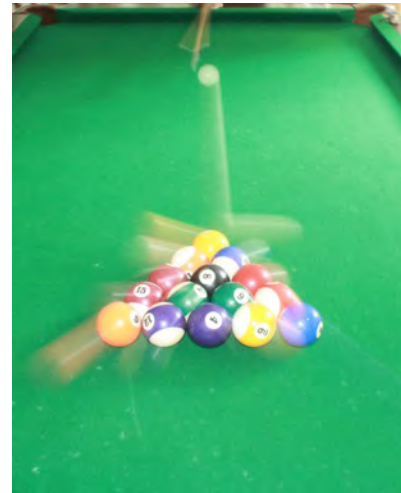
Special Techniques: (2 photos)

1 st	Shelley Stang	Irene
2 nd	Arlene Willnow	Floral Frenzy

The Indian River Photo Club
Monthly Contest Awards August, 2011



"Airborne"
By Richard Thomson
Class A, Color
First Place



"Cueball"
By Christine Martire
Class A Color
Second Place



"Going Where? In a Hurry"
By Keith Wright-Osment
Class A, Color
Third Place



"Take-Off"
By Lisa Willnow
Class A, Color
Honorable Mention



"In Orbit"
By Earl Evans
Class A Color
Honorable Mention



"Objects in Motion"
By Earl Evans
Class A Monochrome
First Place

The Indian River Photo Club
Monthly Contest Awards August, 2011



"Catching Waves"
By Christine Martire
Class A, Special Techniques
Second Place



"Racing to The Finish"
By Larry Renert
Class A, Monochrome
Third Place



"Colorado Cascade"
By Tom Smoyer
Class A Monochrome
Second Place



"Thunderbirds"
By Richard Thomson
Class A Monochrome
Honorable Mention

"Reel Insane Speed"
By Billy Ocker
Class A, Special Techniques
First Place



The Indian River Photo Club
Monthly Contest Awards August, 2011



"Trio in Motion"
By Arlene Willnow
Class B Color
First Place



"A Ride in Motion"
By Susan Stenke
Class B Color
Second Place



"Coming in For Landing"
By John Sahlman
Class B Color
Honorable Mention

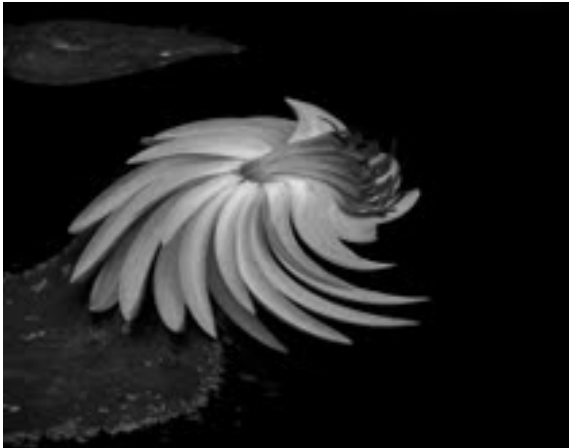


"Smokin'"
By Hazel Lacks
Class B Color, Third Place



"Airborne at Last"
By Donald Schuster
Class B Color
Third Place

The Indian River Photo Club
Monthly Contest Awards August, 2011



"Irene"
By Shelly Stang
Class B, Special Techniques
First Place



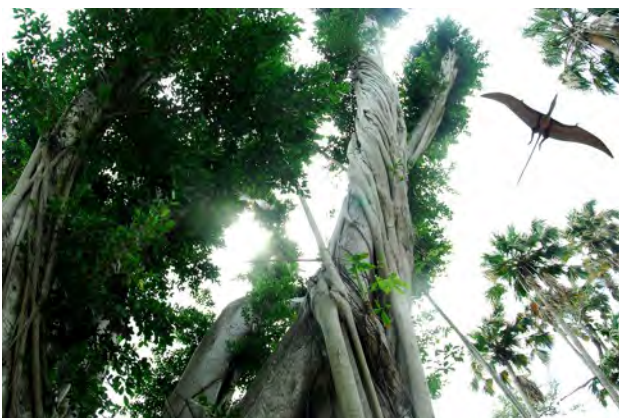
"Bubbles"
By Darlene Miller
Class B, Monochrome
First Place



"Dinner Time"
By Shelly Stang
Class B, Monochrome
Second Place



"Floral Frenzie"
By Arlene Willnow
Class B, Special Techniques
Second Place



"Pterosaur"
By Tom Smoyer
Class A, Special Techniques
Third Place



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**A Great Fun Filled Photo Opportunity
for All our Club Members**

Let's Dress for The Occasion and
"Have a Fabulous Blast from the Past"

WHEN: Monday, September 19, 2011 5 PM — 7:30 PM

WHERE The Sonic Drive-In, 1780 US Highway 1, Vero Beach.

Classic cars on display • Roller skating car hops in poodle skirts.

Dancers from a local Dance Studio • Photo Club Members in their
"50"s outfits.

Get Ready to Jitterbug, Shutterbug, Shuffle, Zoom and Twist

Enjoy the fun of Nostalgia, Old Cars, Food and Super Company.

Start our Winter Season with a Swing, and Great Photo Opportunities